



the grapevine

community news



ADVERTISING TERMS & CONDITIONS
Central Coast Community Media



The Grapevine News Online

Central Coast Community Media
(It's So Natural Pty Ltd)

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ADVERTISING AGREEMENT

ADVERTISING AGREEMENT BETWEEN Central Coast Community Media and The Grapevine Community News (trading names of It's So Natural Pty Ltd), herein referred to as "the Publisher" **AND / OR** the Company or Person referred to in the Booking Form and hereinafter referred to as "the Advertiser".

IN CONSIDERATION of the payment of the Fee Payable and Production Charges and any Other Charges referred to in the Fee Schedule of the Media Kit and Rate Card and the Terms and Conditions recorded below the Supplier agrees to accept for publication and to publish the advertisement/s subject to acceptance by the Publisher and the availability of advertising space in The Grapevine News Online digital newspaper.

Terms & Conditions - Print and Online

1. All advertising fees and charges are payable prior to publication unless previous arrangements have been made and agreed to by The Grapevine Community News (Publisher). In the event that credit arrangements are granted by the Publisher the Advertising Fee payable and any other charges shall be paid by the Advertiser to the Publisher within ten (10) days of the date of Publisher's invoice, and thereafter, on the date due of each issue for the term of the Agreement the Total Per Issue Fee Payable shall be paid by the Advertiser for the balance of the term of the Agreement.
2. Advertising is accepted on a minimum twelve month booking unless otherwise specified and agreed to by the Publisher, and shall be deemed to be renewed at the conclusion of the stated initial term for a further stated term period until such time as 30 days written notice is given by either party in writing to terminate said advertising agreement on its next expiry date thereafter, unless otherwise specified and agreed to by the Publisher. Any such notice of termination shall be given no later than 30 days prior to the expiry date of the then current term.
3. Any advertisement that falls within the notice period will be published and all charges in respect of that advertisement will be due and payable.
4. In the event of any payment payable pursuant to the Agreement not being made on the due date the Advertiser shall be deemed to be in breach of the Agreement. In the event of any such breach the Publisher shall be entitled to cease publication of the online advertisement and to recover all payments that would otherwise be due for the balance of the term of the Agreement.
5. When the advertisement booking is made by a Company, a Director of the Company must complete the Booking Agreement and it is deemed that they have given their personal guarantee to indemnify the Publisher for any outstanding debts and/or charges in the event that those outstanding payments due cannot be recovered from the Advertiser (Company).

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- Advertising rates and all other charges are subject to change at the end of each stated term in accordance with the current rate card.

THE AGREEMENT TO ADVERTISE will commence once accepted by the Publisher in accordance with the agreed booking schedule provided, however, that the Booking Agreement has been received and acceptance of the advertisement acknowledged by the Publisher and provided that the booking has been received no less than fourteen (14) days prior to the agreed commencement date.

Upon receipt of the Booking Form the Publisher will within forty-eight (48) acknowledge its receipt and advise the availability of advertising space and, if advertising space is available, the commencement date of the advertisement and whether credit arrangements for payment of the advertisement on monthly invoice is acceptable.

By confirming the Advertising Booking via email or in writing you have acknowledged **YOUR ACCEPTANCE** of the Terms and Conditions to advertise in The Grapevine News Online and to be bound by the provisions of the said Terms and Conditions.

